

# 2022 ANNUAL INTERNATIONAL CONFERENCE

**THE PREMIER TRADE SHOW FOR THE  
CORRECTIONAL FOOD SERVICE MARKET**



*NUMEROUS NETWORKING OPPORTUNITIES WITH  
CORRECTIONAL FOOD SERVICE DECISION-MAKERS*

*EDUCATIONAL & TRAINING SESSIONS OPEN TO EXHIBITORS*

*DEDICATED TRADE SHOW HOURS*

SEPTEMBER 18-21, 2022

*Town and Country*  
RESORT

*San Diego, California*

EXHIBITOR PROSPECTUS

# Why Should Your Company Exhibit at the 2022 ACFSA Annual International Trade Show?

*After two years of Virtual Conferences, this is the one opportunity of the year to meet face-to-face with the buyers and decision-makers in the Correctional Food Service market. With three hours of dedicated time to show your latest products and old favorites, you will have a chance to give your existing and potential customers a hands-on understanding they may not otherwise have a chance to experience.*

*With this exclusive gathering of Correctional Food Service Professionals, your company will have the advantage in an incredibly competitive marketplace. And your access to educational sessions highlighting the most recent information on the industry you will have an insight into your customer's future needs.*

*You'll have outstanding one-on-one time with Conference Attendees on both the show floor and at the numerous networking functions that we will have at conference. Make sure that you're setting time aside to attend educational sessions, receptions and meal functions as they are all included in your registration!*



*If you are in the Correctional Food Service Market, or looking to join the fray, this is the one show of the year that you cannot afford to miss!*

*Register to exhibit at the 2022 ACFSA Annual International Conference today!*



## 2022 Trade Show Theme

Join in the fun for this year's Trade Show!

In 2022, we're in San Diego, California and will be Surfin' USA! We can't wait to see your booths decorated in a Surfing theme!

Our top 3 Booths will be rewarded for their participation with discounted booths to the 2023 Trade Show!

Anything goes,  
so use your  
imagination and  
we'll Hang Ten in  
Sunny San Diego!



# Become A Sponsor!



September 18-21, 2022  
 San Diego, California  
 The Town & Country Resort

## ACFSA Conference Sponsorship Opportunities

Sponsorships enhance ACFSA conferences by giving Professional Partners the opportunity to show their support for the professional development of those in the Correctional Food Service Industry.

Scholarship donors show support for the educational development of ACFSA members and contribute to conference attendance. ACFSA has a wide range of sponsorship opportunities and benefit from many levels of recognition. ACFSA sponsors receive recognition before, during, and after the conference, are listed in the pre-show issue of INSIDER magazine, and on the ACFSA web site. At the conference, they are prominently displayed on sign work, and highlighted in the brand new conference App, and publicly thanked by the association leadership from the podium during main events. Please feel free to contribute on your Registration form. Also, if you would like to be an exclusive Sponsor of an event such as the Awards Banquet, Opening Breakfast, or any other facet of the Conference, please visit the ACFSA website for details or call the ACFSA office.

*Thank you in advance for your generous contributions!*



Board Dinner (1 person from Organization)  
 Podium Time (3 min and intro of keynote speaker)  
 Banquet Dinner or Vendor Reception Sponsor  
 Full page ad in The Insider Magazine  
 2 Showcase Prime Location Corner Booths  
 5 Full conference registrations  
 3 additional "Showcase Only" badges  
 Conference Bag Sponsorship (logo on bag)

Logo on presentation screen to thank sponsors  
 Logo on signs at conference  
 Logo on APP under your company name  
 Bag Insert (1 page POS - Diamond and Platinum Only)  
 Diamond Sponsor Ribbon for all company attendees 1  
 e-mail blast to membership during 2022 calendar year

**\$10,000**



Board Dinner (1 from each org attends)  
 Breakfast, Keynote or General Session intro - 2 min podium  
 1/2 page ad in The Insider Magazine  
 1 Showcase Prime Corner Booth (based on availability)  
 3 Full conference registrations  
 2 additional "Showcase Only" badges  
 Discount price for additional Booth Attendees \$100 each

Logo on presentation screen to thank sponsors  
 Logo on signs at conference  
 Logo on APP under your company name  
 Bag Insert (1 page POS - Diamond & Platinum Only)  
 Platinum Sponsor Ribbon for all company attendees 1  
 e-mail blast to membership during 2022 calendar year

**\$6,000**



Podium Time - intro speaker at an educational session  
 1/4 page ad in The Insider Magazine  
 1 Showcase Corner Booth (or preference based on availability)  
 2 full conference registrations  
 1 additional "Showcase Only" badges  
 Discount price for additional Booth Attendees \$100 each

Coffee Sponsorship (1 day - 2 available)  
 Logo on presentation screen to thank sponsors  
 Logo on signs at conference  
 Logo on APP under your company name  
 Gold Sponsor Ribbon for all company attendees

**\$4,000**



Showcase Booth priority slot (based on availability)  
 2 Full Conference Registrations  
 Discount price for additional Booth Attendees \$100 each  
 Logo on presentation screen to thank sponsors  
 Logo on signs at conference  
 Silver Sponsor Ribbon for all company attendees

**\$2,000**

\$1,200	Badge Holders
\$250 - \$1000	Conference Sponsor
\$1,000	Banquet
\$500	Conference APP

CASH Donation:  
 \_\_\_ \$1,000 \_\_\_ \$750 \_\_\_ \$500 \_\_\_ \$250 \_\_\_ Other



# Exhibitor Registration Opportunity

## 2022 Annual International Conference & Vendor Showcase

September 18-21, 2022

Town & Country Resort – 500 Hotel Circle North, San Diego, California 92108

I am the AUTHORIZED REPRESENTATIVE (office contact person with address information) to receive all corresponding materials relating to Exhibits, Exhibiting at the 2022 ACFSA Conference in San Diego, CA (\* Indicates a REQUIRED FIELD)

\*NAME \_\_\_\_\_ TITLE \_\_\_\_\_

\*Company/Organization \_\_\_\_\_

\*Mailing Address \_\_\_\_\_

\*City/State/Zip \_\_\_\_\_

\*CONTACT PHONE \_\_\_\_\_ FAX \_\_\_\_\_

\*Contact EMAIL \_\_\_\_\_ Website \_\_\_\_\_

\*Contact for Publication in Program Book \_\_\_\_\_

\*Phone for Publication \_\_\_\_\_ \* Email for Publication \_\_\_\_\_

25 word description for publication: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### PLEASE SIGN ME UP TO EXHIBIT AT THE 2022 ACFSA ANNUAL INTERNATIONAL CONFERENCE IN SAN DIEGO, CA

ACFSA Member \$1295 each Booth _____	+ \$50 _____	= Total Amount _____
<b>Corner Booths \$50 Additional</b> _____	Number of Booths _____	Number of Corner Booths _____
		Total _____

NON- Member \$1725 each Booth** _____	+ \$50 _____	= Total Amount _____
<b>Corner Booths \$50 Additional</b> _____	Number of Booths _____	Number of Corner Booths _____
		Total _____

First Choice(s) \_\_\_\_\_ Second Choice(s) \_\_\_\_\_ Third Choice(s) \_\_\_\_\_

EVERY EFFORT WILL BE MADE TO ACCOMMODATE DESIRED LOCATION, BUT ACFSA RESERVES THE RIGHT TO RELOCATE IF YOUR SELECTION IS UNAVAILABLE

Each Booth or Display receives 2 Complimentary full conference attendees. Additional Booth Personnel Registrations are available for \$300, per person. Additional names and payment will be collected on name badge form closer to conference. Full Conference Personnel will have access to and are welcome and encouraged to attend all Educational Sessions and Social Events

\*\*Non-Members pay the Member Booth Price if they JOIN ACFSA! ACFSA Membership \$384 Annually YES \_\_\_\_\_  
Total

I would like to be a Sponsor for the 2022 Conference! Minimum Contribution \$250 YES \_\_\_\_\_  
Exclusive Sponsorship Opportunities are available! Call (818) 843-6608 or visit www.ACFSA.org for details. Total

I would like to be Scholarship Sponsor for 2022 Conference! Minimum Contribution \$250 YES \_\_\_\_\_  
Total

I will need refrigerated storage \_\_\_\_\_ (list approx # of boxes and estimate sizes – for planning purposes)

GRAND TOTAL DUE FOR ALL SERVICES \$ \_\_\_\_\_

### NON-EXHIBITING VENDORS ARE NOT PERMITTED AT THE ACFSA CONFERENCE AT ANY TIME

CANCELLATION DEADLINE IS JUNE 15, 2022

CANCELLATION REQUESTS MUST BE MADE IN WRITING ON OR BEFORE JUNE 15, 2022 - NO REFUNDS WILL BE MADE AFTER THIS DATE

PLEASE RETAIN A COPY OF THIS FORM FOR YOUR RECORDS Questions? Call ACFSA at (818) 843-6608

Pay with a Check: Made Payable to ACFSA: Check Number \_\_\_\_\_

Pay with a Credit Card: Visa  MasterCard  American Express

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

Expiration \_\_\_\_\_ V Code \_\_\_\_\_ Billing Address \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Send Completed Form to: ACFSA, PO Box 10065, Burbank, CA 91510

If paying with a Credit Card, you may FAX your completed form to (818) 843-7423



September 18-21, 2022  
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 The Town & Country Resort

## Association of Correctional Food Service Affiliates

### 2022 ANNUAL SPONSORSHIP APPLICATION

Company Name (as it should appear in print) \_\_\_\_\_

Key Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

### 2022 CONFERENCE SPONSORSHIP LEVELS

- DIAMOND - \$10,000**       **PLATINUM - \$6,000**  
 **GOLD - \$4,000**       **SILVER - \$2,000**       **OTHER \_\_\_\_\_**

### PAYMENT INFORMATION:

My check payable to ACFSA is enclosed

Send Payment to:  
 P.O. Box 10065  
 Burbank, CA 91510

Send an invoice

Charge my credit card:

\_\_\_ Discover      \_\_\_ Visa      \_\_\_ AMEX      \_\_\_ MasterCard

Account # \_\_\_\_\_ Exp Date \_\_\_\_\_ V-Code\* \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Check # \_\_\_\_\_ is enclosed with form. V-code - 3 digit on back of Visa/MC or 4 on front of AMEX

*I agree to the charges indicated above. Refunds cannot be made after sponsorship form has been received by ACFSA headquarters. Please check all information carefully.*

### QUESTIONS?

Contact: jonnichols@acfsa.org or call (818) 843-6608



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***Are you ready to change someone's life?***

In today's tough economic times, budgets are restricting food service personnel from attending conferences and learning about the products and services they need. Many use vacation time and pay their own way.

Help these food service professionals attend the ACFSA Annual International Conference to meet vendors like you!

ACFSA would like to give \$750 to 10 people to help with their expenses at the conference. We need your help to reach that goal. For any donation of \$250 or more you will receive:

- A special Scholarship Donor Sign to display at your booth
- Group picture and listing in The INSIDER magazine
- Recognition at Opening Reception and again at the Banquet

Company Name (as it should appear in print) \_\_\_\_\_

Key Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

**2019 CONFERENCE SCHOLARSHIP LEVELS**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> <b>DIAMOND</b> - \$2,500 | <input type="checkbox"/> <b>PLATINUM</b> - \$1,000 | <input type="checkbox"/> <b>GOLD</b> - \$750 |
| <input type="checkbox"/> <b>SILVER</b> - \$500    | <input type="checkbox"/> <b>BRONZE</b> - \$250     | <input type="checkbox"/> <b>OTHER</b> _____  |

**PAYMENT INFORMATION:**

My check payable to ACFSA is enclosed

Send Payment to:  
 P.O. Box 10065  
 Burbank, CA 91510

Send an invoice

Charge my credit card:

\_\_\_ Discover    \_\_\_ Visa    \_\_\_ AMEX    \_\_\_ MasterCard

Account # \_\_\_\_\_ Exp Date \_\_\_\_\_ V-Code\* \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Check # \_\_\_\_\_ is enclosed with form. \*V-code - 3 digit on back of Visa/MC or 4 on front of AMEX

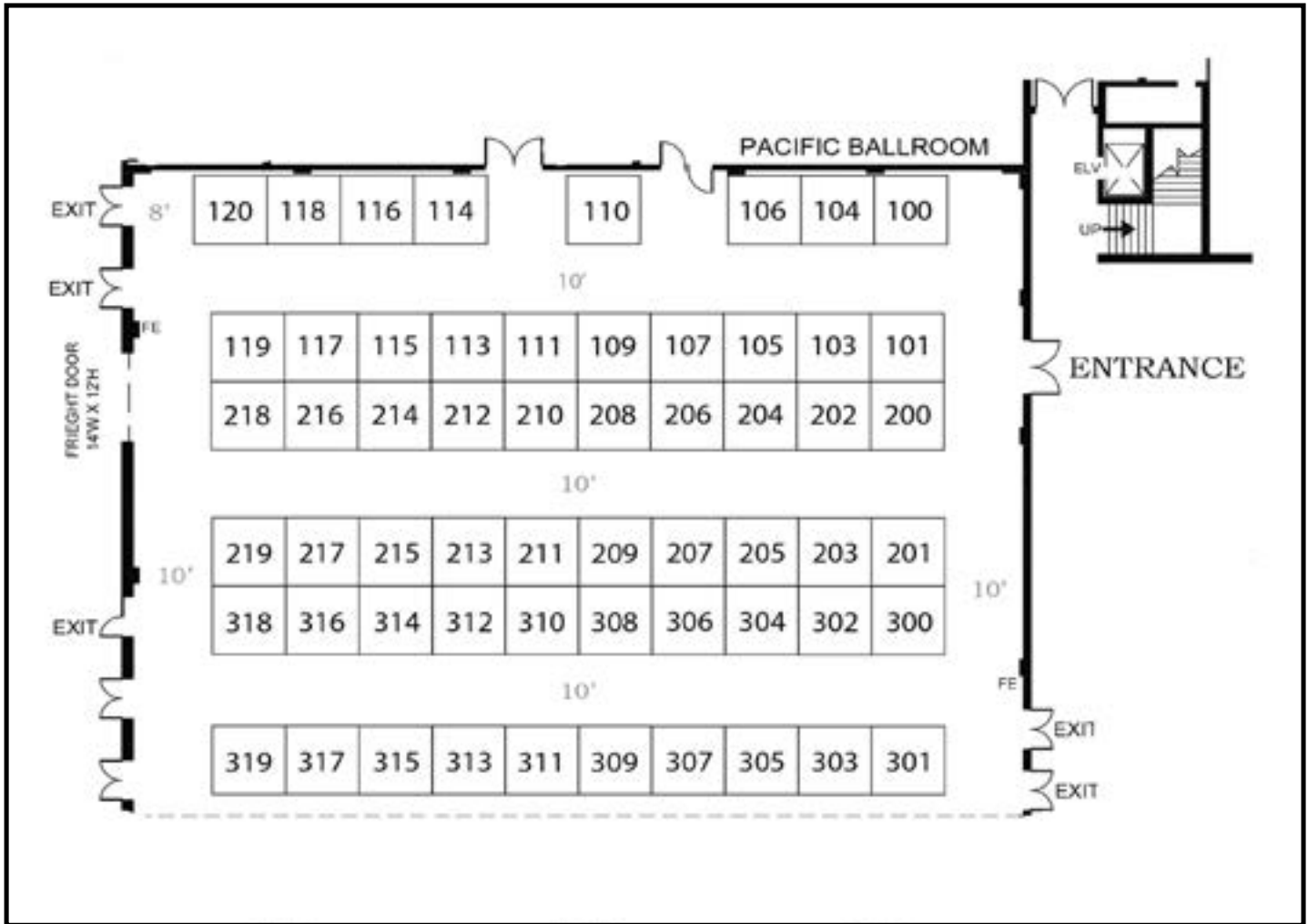
*I agree to the charges indicated above. Refunds cannot be made after scholarship form has been received by ACFSA headquarters.*

**QUESTIONS?**

Contact: jonnichols@acfsa.org or call (818) 843-6608

***THANK YOU FOR YOUR GENEROUS DONATION AND SUPPORTING ACFSA MEMBERS!***

# Association of Correctional Food Service Affiliates 2022 Annual Vendor Showcase Tuesday, September 20, 2022 ~ The Pacific Ballroom A



ACFSA Show Manager - Amber Ardizone  
Amber@emaoffice.com - (818) 843-6608



ACFSA  
PO Box 10065  
Burbank, CA 91510  
[www.ACFSA.org](http://www.ACFSA.org)

## The Town & Country Resort



500 Hotel Circle North  
San Diego, California 92108  
619.291.7131  
Reservations: 800.772.8527  
[www.towncountry.com](http://www.towncountry.com)

## SHOW CONTRACTOR



### *TriCord TradeShow Services*

Phone: (831) 883-8600  
Fax: (831) 883-8686  
Email: [info@tricord.net](mailto:info@tricord.net)

[www.tricord.net](http://www.tricord.net)

# An Invitation to Exhibit!



## The 2022 ACFSA Annual International Conference & Trade Show San Diego, California!

Town & Country Resort

September 18 - 21, 2022 (Trade Show September 20)



### Welcome to the Town & Country - San Diego!

A beloved landmark since 1953, the resort has recently completed a multimillion-dollar transformation, renovating everything from top-to-bottom and adding a host of new amenities!

The place where where business relationships have been forged, friends reunited, new family memories made.

Now, it's your turn. Welcome to your own slice of happiness.

### The Town & Country Resort

500 Hotel Circle North  
San Diego, California 92108  
619.291.7131

Reservations: 800.772.8527

[www.towncountry.com](http://www.towncountry.com)

Single/Double Rate - \$161  
Prevailing Government Per diem

*Reservations: To book via phone, please call Reservations at 1 (800) 772-8527 and mention "ACFSA Conference" for your special rate.*

**\*Room reservation cut-off is August 22, 2022**

*Mention that you are a part of the ACFSA Conference to get the special group rate.*

Hotel rooms and exhibit space fill up quickly. The sooner you register, the more likely you are to get the arrangements you want. You can access complete conference and registration information by visiting the ACFSA website or on the pages of INSIDER.

Questions? Call (818) 843-6608