

EXHIBITOR PROSPECTUS

The Premier Trade Show For The Correctional Food Service Market!

2021 ACFSA Virtual Annual International Conference & Vendor Show

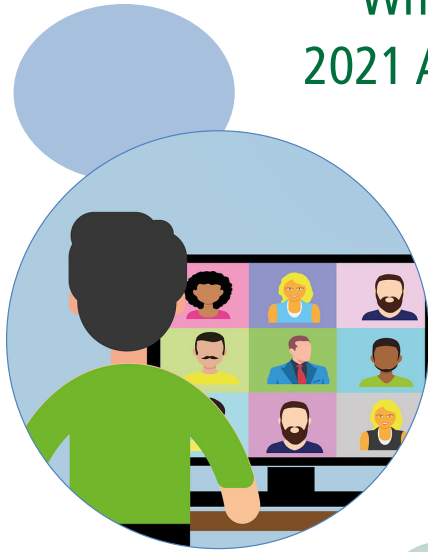
From Your Home/Office to Ours



September 12-14, 2021
Virtual Show



Why Should Your Company Exhibit at the 2021 ACFSA Annual International Trade Show?



This is the best opportunity in a different kind of year to meet “face-to-face” (virtually) with the buyers and decision-makers in the Correctional Food Service market. With scheduled Trade Show time dedicated to discuss and show your latest products and old favorites in a Zoom Room setting, this virtual setting will provide you a chance to give your existing and potential customers a ~~hands-on~~, okay more like an eyes/ears-on understanding they may not otherwise have a chance to experience.

With this exclusive gathering of Correctional Food Service Professionals, your company will have the advantage in an incredibly competitive marketplace. And with educational sessions highlighting the most recent information on the industry you will have an insight into your customer’s future needs.

You’ll have outstanding one-on-one time with Conference Attendees in both the virtual Booth and at the numerous networking functions that we will hold in our Virtual Networking Lounge. Make sure that you plan to attend educational sessions, networking functions as they are all included in your registration!



If you are in the Correctional Food Service Market, or looking to join the fray, and until we are able to meet again in person, this is the one show of the year that you cannot afford to miss!

Register to exhibit at the Virtual 2021 ACFSA Annual International Conference today!

Association of Correctional Food Service Affiliates

2021 Annual Vendor Showcase

September 12-14, 2021 - Virtual Show

Your Virtual Booth gives you a spot in our virtual trade show. The Virtual Booth can be updated easily to include logo, 2 pop-up banners, 1 video on screen attendees can watch when they enter your booth, up to 10 tabs for you to link to promotional material, entry for a drawing, sign-up for your newsletter, additional videos, brochures or other POS info, etc. Each exhibitor will also have the ability to provide a live zoom link (or webex, gotomeeting, or any other link they want to use) for attendees to video chat with them live during our tradeshow hours.

Virtual Tradeshow will be accessible through June 2022, and can be updated at any time. It will be promoted by ACFSA as a marketplace for members and other correctional foodservice personnel to source products and equipment year round. It will be tied to our training platform as well, so when attendees go back to review educational sessions, they will be encouraged to visit the booths again. The exhibit hall will be searchable by company as well as product categories. It will have a direct link on www.ACFSA.org.

Attendees will get points for each booth they visit, session they attend, etc. Drawings will be held for those who have achieved a certain number of points. Special prizes will be given for those who visit and interact with each booth during the show hours. Exhibitors will receive a list of everyone who visits their booth, even if they do not do a live zoom, or if it is outside of show hours and you are not available live.

You will also be included in our Virtual Spring Conference at no additional charge!

For more information or to set-up a live demonstration, please email Amber at amber@emaoffice.com.



ACFSA
Show
Manager

AMBER ARDIZONE
amber@emaoffice.com
Tel: 818-843-6608



ACFSA | P.O. Box 10065 | Burbank, CA 91510 | www.ACFSA.org

To Register and see the latest updates to the Virtual Conference:

www.acfssa.org/events/conference2021.php

Become a Sponsor



ACFSA Conference Sponsorship Opportunities

Sponsorships enhance ACFSA conferences by giving Professional Partners the opportunity to show their support for the professional development of those in the Correctional Food Service Industry. ACFSA has a wide range of sponsorship opportunities and benefit from many levels of recognition. ACFSA sponsors receive recognition before, during, and after the conference, are listed in the pre-show issue of INSIDER magazine, and on the ACFSA website. At the virtual conference, they are prominently displayed on virtual “sign work,” and publicly thanked by the association leadership from the virtual podium during main events. Certain levels of Sponsorship are given an opportunity to play a video address before Keynotes, General Sessions and Educational Sessions.

Refer to the levels below for more information. Please feel free to contribute on your Registration form.

Thank you in advance for your generation contributions!



Virtual Podium Time
(3 min video played before keynote speaker)
Full page ad in The Insider Magazine
Virtual Booth Prime Location on Exhibit Hall landing page
Fully customizable booth option
(only available to Diamond, Platinum & Gold Level sponsors)
5 Full conference registrations
Prime Location Logo and link in Virtual Conference Lobby

Prime Location Logo and link in Virtual Networking Lounge
Rotating Banner Ad on ACFSA.org Website through Feb 2022
Thank you in Insider post-conference issue
1 e-mail blast to membership during 2021 calendar year
20% Credit towards 2022 Sponsorship
1 year inclusion in Vendor Marketplace on www.ACFSA.org

\$10,000



Virtual Podium Time
(2 min video played before a general session)
1/2 page ad in Insider Magazine
Virtual Booth Location on Virtual Exhibit Hall landing page
Fully customizable booth option
(only available to Diamond, Platinum & Gold Level sponsors)
3 Full conference registrations

Logo and link in Virtual Conference Lobby
Logo and link in Virtual Networking Lounge
Rotating Banner Ad on ACFSA.org Website through Feb 2022
Thank you in Insider post-conference issue
1 e-mail blast to membership during 2021 calendar year
20% Credit towards 2022 Sponsorship
1 year inclusion in Vendor Marketplace on www.ACFSA.org

\$6,000



Virtual Podium Time - intro speaker at an educational session
1/4 page ad in Insider Magazine
Virtual Showcase Booth
Fully customizable booth option
(only available to Diamond, Platinum & Gold Level sponsors)
2 full conference registrations

Logo on presentation screen to thank sponsors
Logo and link in Virtual Networking Lounge
Thank you in Insider post-conference issue
20% Credit towards 2022 Sponsorship

\$4,000



Virtual Showcase Booth
2 Full Conference Registrations
Logo on presentation screen to thank sponsors
Logo and link in Virtual Networking Lounge
Thank you in Insider post-conference issue

Conference Sponsor \$250 - \$1000
Virtual Platform Sponsor \$500

CASH Donation:
___ \$1,000 ___ \$750 ___ \$500 ___ \$250 ___ Other

\$2,000



Exhibitor Registration Opportunity

2021 VIRTUAL ACFSA Annual International Conference & Vendor Show

Please fill out the following information if interested. These opportunities are available on a first paid, first served basis, so act quickly!

Send completed Registration Form with payment Fax: 818-843-7423 or
Mail: ACFSA, Attn. Exhibit Manager | P.O. Box 10065 Burbank, CA 91510



I am the AUTHORIZED REPRESENTATIVE (office contact person with address information) to receive all corresponding materials relating to Exhibits & Exhibiting at the 2021 Virtual ACFSA International Conference **(ALL FILEDS ARE REQUIRED)**

Company: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City/State/Zip: _____

Contact Phone: _____ Contact Email: _____

Website: _____

Contact for Publication in Program Book: _____

Phone for Publication: _____ Email for Publication: _____

25 WORD DESCRIPTION FOR PUBLICATION: _____

PLEASE SIGN ME UP TO EXHIBIT AT THE 2021 VIRTUAL ACFSA ANNUAL INTERNATIONAL CONFERENCE

ACFSA MEMBER \$995

TOTAL AMOUNT \$ _____

NON- MEMBER \$1,395

TOTAL AMOUNT \$ _____

Each Booth or Display receives two (2) Complimentary Full Conference Attendees.

Full Conference Personnel will have access to and are welcome and encouraged to attend all Virtual Educational Sessions and Virtual Social Events & Networking. Exhibitors will NOT be permitted to visit other Exhibit Hall Booths.

****Non-Members pay the Member Booth Price if they JOIN ACFSA! ACFSA Membership \$384 Annually** YES \$ _____

I would like to be a Sponsor for the 2021 Conference! Minimum Contribution \$250 YES \$ _____

Exclusive Sponsorship Opportunities are available! Please send an email to Amber at amber@emaoffice.com or call 818-843-6608.

GRAND TOTAL DUE FOR ALL SERVICES \$ _____

NON-EXHIBITING VENDORS ARE NOT PERMITTED AT THE ACFSA CONFERENCE AT ANY TIME

CANCELLATION DEADLINE IS JULY 31, 2021. CANCELLATION REQUESTS MUST BE MADE IN WRITING ON OR BEFORE JULY 31, 2021.

NO REFUNDS WILL BE MADE AFTER THIS DATE.

PAYING BY CHECK - Made payable to ACFSA CHECK # _____

COMPLETE INFORMATION BELOW TO PAY BY CREDIT CARD: SIGNATURE: _____

CARD NO.: _____ EXP DATE: _____ SECURITY V-CODE: _____

BILLING ADDRESS: _____ CITY: _____ ST: _____ ZIP: _____



ACFSA Virtual Show 2021 Sponsorship Application



2021 VIRTUAL ACFSA Conference Sponsorship Levels

DIAMOND - \$10,000

PLATINUM - \$6,000

GOLD - \$4,000

SILVER - \$2,000

OTHER \$ _____

ALL FILEDS ARE REQUIRED

Company Name (as it should appear in print): _____

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Work Phone: _____ Mobile Number: _____

Website: _____

Email: _____

PAYMENT INFORMATION

PAYING BY CHECK - Made payable to ACFSA CHECK # _____

SEND AN INVOICE

CHARGE MY CREDIT CARD

COMPLETE INFORMATION BELOW TO PAY BY CREDIT CARD:

SIGNATURE: _____

CARD NO.: _____ EXP DATE: _____ SECURITY V-CODE: _____

BILLING ADDRESS: _____ CITY: _____ ST: _____ ZIP: _____

I agree to the charges indicated above. Refunds cannot be made after the sponsorship form has been received by ACFSA headquarters. Please check all information carefully.

These opportunities are available on a first paid, first served basis, so act quickly!

SEND COMPLETED REGISTRATION FORM WITH PAYMENT

Fax: 818-843-7423 | Mail: ACFSA, Attn. Exhibit Manager, P.O. Box 10065 Burbank, CA 91510