



It's THE 2020 ACFSA VIRTUAL ANNUAL INTERNATIONAL CONFERENCE & VENDOR SHOW

THE PREMIER TRADE SHOW FOR THE CORRECTIONAL FOOD SERVICE MARKET!

SEPTEMBER 13-16, 2020

FROM YOUR HOME/OFFICE TO OURS
WELCOME TO OUR SOCIAL DISTANCING
CONFERENCE AND VENDOR SHOW



EXHIBITOR PROSPECTUS

Why Should Your Company Exhibit at the 2020 ACFSA Annual International Trade Show?

This is the best opportunity in a different kind of year to meet “face-to-face” (virtually) with the buyers and decision-makers in the Correctional Food Service market. With scheduled Trade Show time dedicated to discuss and show your latest products and old favorites in a Zoom Room setting, this virtual setting will provide you a chance to give your existing and potential customers a hands-on, okay more like an eyes/ears-on understanding they may not otherwise have a chance to experience in 2020.

With this exclusive gathering of Correctional Food Service Professionals, your company will have the advantage in an incredibly competitive marketplace. And with educational sessions highlighting the most recent information on the industry you will have an insight into your customer's future needs.

You'll have outstanding one-on-one time with Conference Attendees in both the virtual Booth and at the numerous networking functions that we will hold in our Virtual Networking Lounge. Make sure that you plan to attend educational sessions, networking functions as they are all included in your registration!



If you are in the Correctional Food Service Market, or looking to join the fray, this is the one show of the year that you cannot afford to miss!

Register to exhibit at the Virtual 2020 ACFSA Annual International Conference today!

Association of Correctional Food Service Affiliates

2020 Annual Vendor Showcase

Tuesday, September 15, 2020 - Virtual



Your Virtual Booth gives you a spot in our virtual trade show. The Virtual Booth can be updated easily to include logo, 2 pop-up banners, 1 video on screen attendees can watch when they enter your booth, up to 10 tabs for you to link to promotional material, entry for a drawing, sign-up for your newsletter, additional videos, brochures or other POS info, etc. Each exhibitor will also have the ability to provide a live zoom link (or webex, gotomeeting, or any other link they want to use) for attendees to video chat with them live during our tradeshow hours.

Virtual Tradeshow will be accessible through Sept 2021, and can be updated at any time. It will be promoted by ACFSA as a marketplace for members and other correctional foodservice personal to source products and equipment year round. It will be tied to our training platform as well, so when attendees go back to review educational sessions, they will be encouraged to visit the booths again. The exhibit hall will be searchable by company as well as product categories.

Attendees will get points for each booth they visit, session they attend, etc. Drawings will be held for those who have achieved a certain number of points. Special prizes will be given for those who visit and interact with each booth during the show hours. Exhibitors will receive a list of everyone who visits their booth, even if they do not do a live zoom, or if it is outside of show hours and you are not available live.

Call Amber or Jon at (818) 843-6608 for a live demonstration or if you have any additional questions.



ACFSA Show Manager
Amber Ardizone
Amber@emaoffice.com
(818) 843-6608

ACFSA
PO Box 10065
Burbank, CA 91510
www.ACFSA.org



To Register and see what opportunities are still available, visit the link below:

www.floorplangenie.com/Events/fpg_ACFSA/ACFSA2020/Public/splash.aspx



September 13 - 16, 2020
From your Home/Office to Ours
Welcome to our
Social Distancing Conference and Vendor Show

ACFSA Conference Sponsorship Opportunities

Sponsorships enhance ACFSA conferences by giving Professional Partners the opportunity to show their support for the professional development of those in the Correctional Food Service Industry. ACFSA has a wide range of sponsorship opportunities and benefit from many levels of recognition.

ACFSA sponsors receive recognition before, during, and after the conference, are listed in the pre-show issue of INSIDER magazine, and on the ACFSA web site. At the virtual conference, they are prominently displayed on virtual "sign work," and publicly thanked by the association leadership from the virtual podium during main events. Certain levels of Sponsorship are given an opportunity to play a video address before Keynotes, General Sessions and Educational Sessions.

Refer to the levels below for more information.

Please feel free to contribute on your Registration form.

Thank you in advance for your generous contributions!



Virtual Podium Time
 (3 min video played before keynote speaker)
 Full page ad in The Insider Magazine
 Virtual Booth Prime Location on Exhibit Hall landing page
 Fully customizable booth option (only available to Diamond and Platinum level sponsors)
 5 Full conference registrations
 5 additional "Showcase Only" badges

Prime Location Logo and link in Virtual Conference Lobby
 Prime Location Logo and link in Virtual Networking Lounge
 Rotating Banner Ad on ACFSA.org Website through Feb 2021
 Thank you in Insider post-conference issue
 1 e-mail blast to membership during 2020 calendar year
 20% Credit towards 2021 Sponsorship

\$10,000



Virtual Podium Time
 (2 min video played before a general session)
 1/2 page ad in The Insider Magazine
 Virtual Booth Location on Virtual Exhibit Hall landing page
 Fully customizable booth option (only available to Diamond and Platinum level sponsors)
 3 Full conference registrations
 5 additional "Showcase Only" badges

Logo and link in Virtual Conference Lobby
 Logo and link in Virtual Networking Lounge
 Rotating Banner Ad on ACFSA.org Website through Feb 2021
 Thank you in Insider post-conference issue
 1 e-mail blast to membership during 2020 calendar year
 20% Credit towards 2021 Sponsorship

\$6,000



Virtual Podium Time - intro speaker at an educational session
 1/4 page ad in The Insider Magazine
 Virtual Showcase Booth
 2 full conference registrations
 1 additional "Showcase Only" badges

Logo on presentation screen to thank sponsors
 Logo and link in Virtual Networking Lounge
 Thank you in Insider post-conference issue
 20% Credit towards 2021 Sponsorship

\$4,000



Virtual Showcase Booth
 2 Full Conference Registrations
 Logo on presentation screen to thank sponsors
 Logo and link in Virtual Networking Lounge
 Thank you in Insider post-conference issue

\$2,000

\$250 - \$1000 Conference Sponsor
 \$500 Virtual Platform Sponsor

CASH Donation:
 ___ \$1,000 ___ \$750 ___ \$500 ___ \$250 ___ Other



Exhibitor Registration Opportunity

2020 Virtual Annual International Conference & Vendor Showcase September 13-16, 2020

I am the AUTHORIZED REPRESENTATIVE (office contact person with address information) to receive all corresponding materials relating to Exhibits, Exhibiting at the 2020 Virtual ACFSA International Conference (* Indicates a REQUIRED FIELD)

*NAME _____ TITLE _____

*Company/Organization _____

*Mailing Address _____

*City/State/Zip _____

*CONTACT PHONE _____ FAX _____

*Contact EMAIL _____ Website _____

*Contact for Publication in Program Book _____

*Phone for Publication _____ * Email for Publication _____

25 word description for publication: _____

PLEASE SIGN ME UP TO EXHIBIT AT THE 2020 VIRTUAL ACFSA ANNUAL INTERNATIONAL CONFERENCE

ACFSA Member \$995 = Total Amount _____

NON- Member \$1395 = Total Amount _____

Each Booth or Display receives 2 Complimentary full conference attendees. Full Conference Personnel will have access to and are welcome and encouraged to attend all Virtual Educational Sessions and Virtual Social Events

**Non-Members pay the Member Booth Price if they JOIN ACFSA! ACFSA Membership \$384 Annually YES _____
Total

I would like to be a Sponsor for the 2020 Conference! Minimum Contribution \$250 YES _____
Exclusive Sponsorship Opportunities are available! Call (818) 843-6608 or visit www.ACFSA.org for details. Total

GRAND TOTAL DUE FOR ALL SERVICES \$ _____

NON-EXHIBITING VENDORS ARE NOT PERMITTED AT THE ACFSA CONFERENCE AT ANY TIME

CANCELLATION DEADLINE IS JULY 31, 2020

CANCELLATION REQUESTS MUST BE MADE IN WRITING ON OR BEFORE JULY 31, 2020 - NO REFUNDS WILL BE MADE AFTER THIS DATE

PLEASE RETAIN A COPY OF THIS FORM FOR YOUR RECORDS Questions? Call ACFSA at (818) 843-6608

Pay with a Check: <i>Made Payable to ACFSA</i> : Check Number _____			
Pay with a Credit Card:	Visa <input type="checkbox"/>	MasterCard <input type="checkbox"/>	American Express <input type="checkbox"/>
Name on Card	_____	Card #	_____
Expiration	_____	V Code	_____
Billing Address	_____		
Zip	_____		
Signature	_____		

Send Completed Form to: ACFSA, PO Box 10065, Burbank, CA 91510

If paying with a Credit Card, you may FAX your completed form to (818) 843-7423



September 13 - 16, 2020
Virtual



Association of Correctional Food Service Affiliates

2020 ANNUAL SPONSORSHIP APPLICATION

Company Name (as it should appear in print) _____

Key Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____

Email _____

2020 CONFERENCE SPONSORSHIP LEVELS

☐ DIAMOND - \$10,000

☐ PLATINUM - \$6,000

☐ GOLD - \$4,000

☐ SILVER - \$2,000

☐ OTHER _____

PAYMENT INFORMATION:

☐ My check payable to ACFSA is enclosed

☐ Send an invoice

Charge my credit card:

___ Discover

___ Visa

___ AMEX

___ MasterCard

Send Payment to:

P.O. Box 10065

Burbank, CA 91510

Account # _____ Exp Date _____ V-Code* _____

Name on Card _____

Billing Address _____ Billing Zip Code _____

Check # _____ is enclosed with form. V-code - 3 digit on back of Visa/MC or 4 on front of AMEX

*I agree to the charges indicated above. Refunds cannot be made after sponsorship form has been received by ACFSA headquarters.
Please check all information carefully.*

QUESTIONS?

Contact: jonnichols@acfsa.org or call (818) 843-6608