

# THE 2019 ANNUAL INTERNATIONAL CONFERENCE

SEPTEMBER 22-25, 2019

THE GUESTHOUSE AT GRACELAND  
MEMPHIS, TENNESSEE

EST.

ACFSA

1969

Association of Correctional  
Food Service Affiliates

*50<sup>th</sup> Anniversary*

EXHIBITOR PROSPECTUS

# Why Should Your Company Exhibit at the 2019 ACFSA Annual International Trade Show?

*This is the one opportunity of the year to meet face-to-face with the buyers and decision-makers in the Correctional Food Service market. With three hours of dedicated time to show your latest products and old favorites, you will have a chance to give your existing and potential customers a hands-on understanding they may not otherwise have a chance to experience.*

*With this exclusive gathering of Correctional Food Service Professionals, your company will have the advantage in an incredibly competitive marketplace. And with educational sessions highlighting the most recent information on the industry you will have an insight into your customer's future needs.*

*You'll have outstanding one-on-one time with Conference Attendees on both the show floor and at the numerous networking functions that we will have at conference. Make sure that you're setting time aside to attend educational sessions, receptions and meal functions as they are all included in your registration!*



*If you are in the Correctional Food Service Market, or looking to join the fray, this is the one show of the year that you cannot afford to miss!*

*Register to exhibit at the 2019 ACFSA Annual International Conference today!*

## 2019 CONFERENCE HOTEL



### THE GUEST HOUSE AT GRACELAND

#### *Welcome to the Guest House at Graceland!*

Introducing an extraordinary hotel experience in the heart of Elvis Presley's Graceland®! Located just steps away from the iconic Graceland Mansion, The Guest House at Graceland welcomes music fans, Graceland guests, Memphis visitors and groups from around the world with Southern hospitality, royal treatment and luxurious amenities that would make the King™ proud.

#### The Guest House at Graceland

3600 Elvis Presley Blvd,  
Memphis, TN 38116  
(800) 238-2000

[www.guesthousegraceland.com](http://www.guesthousegraceland.com)

Single/Double Rate - \$139  
Prevailing Government Per diem

*Reservations: To book via phone, please call Reservations at 1 (800) 238-2000 and mention "ACFSA Conference" for your special rate.*

**\*Room reservation cut-off is Sept 22, 2019**

*Mention that you are a part of the ACFSA Conference to get the special group rate.*

Hotel rooms and exhibit space fill up quickly. The sooner you register, the more likely you are to get the arrangements you want. You can access complete conference and registration information by visiting the ACFSA website or on the pages of INSIDER.

Questions? Call (818) 843-6608



# Become A Sponsor!



## ACFSA Memphis Blues

September 22-25, 2019  
Memphis, Tennessee  
The Guest House at Graceland

### ACFSA Conference Sponsorship Opportunities

Sponsorships enhance ACFSA conferences by giving Professional Partners the opportunity to show their support for the professional development of those in the Correctional Food Service Industry.

Scholarship donors show support for the educational development of ACFSA members and contribute to conference attendance. ACFSA has a wide range of sponsorship opportunities and benefit from many levels of recognition. ACFSA sponsors receive recognition before, during, and after the conference, are listed in the pre-show issue of INSIDER magazine, and on the ACFSA web site. At the conference, they are prominently displayed on sign work, and highlighted in the brand new conference App, and publicly thanked by the association leadership from the podium during main events. Please feel free to contribute on your Registration form. Also, if you would like to be an exclusive Sponsor of an event such as the Awards Banquet, Opening Breakfast, or any other facet of the Conference, please visit the ACFSA website for details or call the ACFSA office.

*Thank you in advance for your generous contributions!*



- Board Dinner (1 person from Organization)
- Podium Time (3 min and intro of keynote speaker)
- Banquet Dinner or Vendor Reception Sponsor
- Full page ad in The Insider Magazine
- 2 Showcase Prime Location Corner Booths
- 5 Full conference registrations
- 3 additional "Showcase Only" badges
- Conference Bag Sponsorship (logo on bag)

- Logo on presentation screen to thank sponsors
- Logo on signs at conference
- Logo on APP under your company name
- Bag Insert (1 page POS - Diamond and Platinum Only)
- Diamond Sponsor Ribbon for all company attendees
- 1 e-mail blast to membership during 2018 calendar year

**\$10,000**



- Board Dinner (1 from each org attends)
- Breakfast, Keynote or General Session intro - 2 min podium
- 1/2 page ad in The Insider Magazine
- 1 Showcase Prime Corner Booth (based on availability)
- 3 Full conference registrations
- 2 additional "Showcase Only" badges
- Discount price for additional Booth Attendees \$100 each

- Logo on Conference bag
- Logo on presentation screen to thank sponsors
- Logo on signs at conference
- Logo on APP under your company name
- Bag Insert (1 page POS - Diamond & Platinum Only)
- Platinum Sponsor Ribbon for all company attendees
- 1 e-mail blast to membership during 2019 calendar year

**\$6,000**



- Podium Time - intro speaker at an educational session
- 1/4 page ad in The Insider Magazine
- 1 Showcase Corner Booth (or preference based on availability)
- 2 full conference registrations
- 1 additional "Showcase Only" badges
- Discount price for additional Booth Attendees \$100 each

- Coffee Sponsorship (1 day - 2 available)
- Logo on presentation screen to thank sponsors
- Logo on signs at conference
- Logo on APP under your company name
- Gold Sponsor Ribbon for all company attendees

**\$4,000**



- Showcase Booth priority slot (based on availability)
- 2 Full Conference Registrations
- Discount price for additional Booth Attendees \$100 each
- Logo on presentation screen to thank sponsors
- Logo on signs at conference
- Silver Sponsor Ribbon for all company attendees

**\$2,000**

\$1,200	Badge Holders
\$250 - \$1000	Conference Sponsor
\$1,000	Banquet
\$500	Conference APP

CASH Donation:  
\_\_ \$1,000 \_\_ \$750 \_\_ \$500 \_\_ \$250 \_\_\_\_ Other



# Exhibitor Registration Opportunity

## 2019 Annual International Conference & Vendor Showcase

September 22-25, 2019

The Guest House at Graceland – 3600 Elvis Presley Blvd., Memphis, TN 38116

I am the AUTHORIZED REPRESENTATIVE (office contact person with address information) to receive all corresponding materials relating to Exhibits, Exhibiting at the 2019 ACFSA Conference in Memphis, TN (\* Indicates a REQUIRED FIELD)

\*NAME \_\_\_\_\_ TITLE \_\_\_\_\_

\*Company/Organization \_\_\_\_\_

\*Mailing Address \_\_\_\_\_

\*City/State/Zip \_\_\_\_\_

\*CONTACT PHONE \_\_\_\_\_ FAX \_\_\_\_\_

\*Contact EMAIL \_\_\_\_\_ Website \_\_\_\_\_

\*Contact for Publication in Program Book \_\_\_\_\_

\*Phone for Publication \_\_\_\_\_ \* Email for Publication \_\_\_\_\_

25 word description for publication: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

### PLEASE SIGN ME UP TO EXHIBIT AT THE 2019 ACFSA ANNUAL INTERNATIONAL CONFERENCE IN MEMPHIS, TN

ACFSA Member \$1295 each Booth \_\_\_\_\_ +\$50 \_\_\_\_\_ = Total Amount \_\_\_\_\_

**Corner Booths \$50 Additional**      Number of Booths      Number of Corner Booths      Total

NON- Member \$1725 each Booth\*\* \_\_\_\_\_ +\$50 \_\_\_\_\_ = Total Amount \_\_\_\_\_

**Corner Booths \$50 Additional**      Number of Booths      Number of Corner Booths      Total

*Each Booth or Display receives 2 Complimentary full conference attendees. Additional Booth Personnel Registrations \$300, per person. Additional names and payment will be collected on name badge form closer to conference. Full Conference Personnel will have access to and are welcome and encouraged to attend all Educational Sessions and Social Events*

\*\*Non-Members pay the Member Booth Price if they JOIN ACFSA! ACFSA Membership \$384 Annually YES \_\_\_\_\_  
Total

I would like to be a Sponsor for the 2019 Conference! Minimum Contribution \$250 YES \_\_\_\_\_  
*Exclusive Sponsorship Opportunities are available! Call (818) 843-6608 or visit www.ACFSA.org for details.* Total

I would like to be Scholarship Sponsor for 2019 Conference! Minimum Contribution \$250 YES \_\_\_\_\_  
Total

I will need refrigerated storage \_\_\_\_\_ (list approx # of boxes and estimate sizes – for planning purposes)

**GRAND TOTAL DUE FOR ALL SERVICES \$ \_\_\_\_\_**

### NON-EXHIBITING VENDORS ARE NOT PERMITTED AT THE ACFSA CONFERENCE AT ANY TIME

CANCELLATION DEADLINE IS MAY 15, 2019

CANCELLATION REQUESTS MUST BE MADE IN WRITING ON OR BEFORE MAY 15, 2019 - NO REFUNDS WILL BE MADE AFTER THIS DATE

PLEASE RETAIN A COPY OF THIS FORM FOR YOUR RECORDS      Questions? Call ACFSA at (818) 843-6608

Pay with a Check: Made Payable to ACFSA: Check Number \_\_\_\_\_

Pay with a Credit Card:      Visa       MasterCard       American Express

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

Expiration \_\_\_\_\_ V Code \_\_\_\_\_ Billing Address \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Send Completed Form to: **ACFSA, PO Box 10065, Burbank, CA 91510**

If paying with a Credit Card, you may FAX your completed form to **(818) 843-7423**



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## Association of Correctional Food Service Affiliates

### 2019 ANNUAL SPONSORSHIP APPLICATION

Company Name (as it should appear in print) \_\_\_\_\_

Key Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

### 2019 CONFERENCE SPONSORSHIP LEVELS

- DIAMOND - \$10,000**     
  **PLATINUM - \$6,000**  
 **GOLD - \$4,000**     
  **SILVER - \$2,000**     
  **OTHER \_\_\_\_\_**

### PAYMENT INFORMATION:

My check payable to ACFSA is enclosed

Send Payment to:  
P.O. Box 10065  
Burbank, CA 91510

Send an invoice

Charge my credit card:

\_\_\_ Discover      \_\_\_ Visa      \_\_\_ AMEX      \_\_\_ MasterCard

Account # \_\_\_\_\_ Exp Date \_\_\_\_\_ V-Code\* \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Check # \_\_\_\_\_ is enclosed with form. V-code - 3 digit on back of Visa/MC or 4 on front of AMEX

*I agree to the charges indicated above. Refunds cannot be made after sponsorship form has been received by ACFSA headquarters. Please check all information carefully.*

### QUESTIONS?

Contact: [jonnichols@acfsa.org](mailto:jonnichols@acfsa.org) or call (818) 843-6608



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## *Are you ready to change someone's life?*

In today's tough economic times, budgets are restricting food service personnel from attending conferences and learning about the products and services they need. Many use vacation time and pay their own way.

Help these food service professionals attend the ACFSA Annual International Conference to meet vendors like you!

ACFSA would like to give \$750 to 10 people to help with their expenses at the conference. We need your help to reach that goal. For any donation of \$250 or more you will receive:

- A special Scholarship Donor Sign to display at your booth
- Group picture and listing in The INSIDER magazine
- Recognition at Opening Reception and again at the Banquet

Company Name (as it should appear in print) \_\_\_\_\_

Key Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

## 2019 CONFERENCE SCHOLARSHIP LEVELS

**DIAMOND** - \$2,500

**PLATINUM** - \$1,000

**GOLD** - \$750

**SILVER** - \$500

**BRONZE** - \$250

**OTHER** \_\_\_\_\_

## PAYMENT INFORMATION:

My check payable to ACFSA is enclosed

Send Payment to:

Send an invoice

P.O. Box 10065

Burbank, CA 91510

Charge my credit card:

\_\_\_ Discover

\_\_\_ Visa

\_\_\_ AMEX

\_\_\_ MasterCard

Account # \_\_\_\_\_ Exp Date \_\_\_\_\_ V-Code\* \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Check # \_\_\_\_\_ is enclosed with form. \*V-code - 3 digit on back of Visa/MC or 4 on front of AMEX

*I agree to the charges indicated above. Refunds cannot be made after scholarship form has been received by ACFSA headquarters.*

## QUESTIONS?

Contact: jonnichols@acfsa.org or call (818) 843-6608

*THANK YOU FOR YOUR GENEROUS DONATION AND SUPPORTING ACFSA MEMBERS!*





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PO Box 10065  
Burbank, CA 91510  
(818) 843-6608 - [www.ACFSA.org](http://www.ACFSA.org)

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